

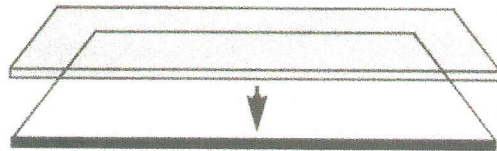


SUN PROCESS Product Information Data

SU-PRO® AD-MATS A SYSTEM FOR TEMPORARY ADVERTISEMENT MATS

PRODUCT INFORMATION:

The Su-Pro® Ad-Mats system is used to produce temporary point-of-purchase (POP) advertisement mats. Peel and stick construction of our repositionable removable adhesive offers easy application, using our SP1-35 adhesive for clear vinyl or SP35GR adhesive for white vinyl. The Su-Pro® Ad-Mats system consists of:



1. Slip-Resistant Clear Embossed Protective Overlamine
2. White or Clear Removable Vinyl

1. **Overlamine:** A clear 5 mil, slightly textured vinyl, which is scuff resistant. It protects the printed graphic, as well as adds a three-dimensional look to the decal. It is supplied with a permanent pressure sensitive adhesive, and can be cold laminated over the printed base material.

2. **Base Material:** A 3.2 mil, flexible white vinyl, with a high performance repositionable removable adhesive that will allow the decals to be removed and repositioned. The vinyl is top coated to promote excellent ink adhesion for most printing systems.

The white vinyl film also offers the opacity needed to hide any background patterns or dark legends.

APPLICATION IDEAS:

The Su-Pro® Ad-Mats systems can be used to communicate any important message. Common uses include:

- Counter Mats
- Change Mats
- Mouse Pads
- In-Store Advertising
- Special Events/Contests
- Informational Messages
- New Products Promotion
- Safety Warnings

FEATURES

- DURABLE:** The graphics will withstand every day abuse such as washing and use.
- REMOVABLE:** Our specially formulated repositionable removable adhesive ensures clean removability.
- OPAQUE:** Decals constructed with our 3.2 mil White vinyl have the opacity needed to keep patterns or dark legends on the underlying surface from showing through and interfering with the graphics.
- PRINTABLE:** Images on our flexible vinyl print clearly to produce a high quality graphic.
- NOTICEABLE:** The high quality printing, in addition to ideal viewing placement, will command peoples' attention and get your message across.
- VERSATILE:** Not only are the number of our uses for Su-Pro® Ad-Mats endless, but they can be produced in virtually any shape and size.
- COST EFFECTIVE:** Su-Pro® Ad-Mats cost less than systems from other suppliers, and with no special contracts involved. Anyone can use our systems, helping to reduce material cost.
- STORAGE:** Store under normal conditions of 60°F to 80°F (16°C to 27°C) and 40-60% R.H. in the original carton.
- SHELF LIFE:** To obtain best performance, use this product within twelve (12) months from date of manufacture.

ISO 9001:2015

This Sun Process product was manufactured under our quality system registered to ISO 9001:2015 standards

TECHNICAL INFORMATION

The technical information, recommendations and other statements contained in this document are based upon tests or experience that Sun Process believes are reliable, but the accuracy or completeness of such information is not guaranteed. They do not relieve the purchaser from the responsibility of examining the products upon delivery or provide assurance of the products suitability for a particular purpose. Suitability for any given application is the sole responsibility of the user.

SUN PROCESS CONVERTING, INC.

1660 Kenneth Drive, Mt. Prospect, IL 60056

Toll Free: (800) 323-0697 • In Illinois: (847) 593-0447 • Fax: (847) 593-0115

Website: www.sunprocess.com • Email: sales@sunprocess.com